

O'Neill's.

Ladies' and Misses' Sailor Hats.



An Extensive Assortment, comprising the correct shapes in Rough and Ready, Milan and Split Straw. Also a large variety of Simply Trimmed Sailors. LOWEST PRICES.

Sixth Avenue, 20th to 21st Street.

On Wednesday and Thursday, May 16th and 17th.

TRIMMED MILLINERY.

Original designs,—latest fashionable trimmings,—for summer wear.

Hats for every variation of costume.

\$10.00 each; Value \$15.00 and \$25.00.

JAMES McGREERY & CO., Twenty-third Street.

LADIES' WRAPPERS AND GOLF SKIRTS.

3rd Floor.

White, or colored, striped dimity,

\$3.25.

White, corded lawn,—trimmed with lace,

\$4.75.

White lawn,—trimmed with embroidery,

\$6.75.

Golf Skirts,—cloths of various weights and colors. Lengths 36 to 42 inches,

\$5.00 each.

JAMES McGREERY & CO., Twenty-third Street.

IMPORTED PARASOLS.

Handsome, black lace covers over white silk, fine and heavy laces,—exquisite patterns.

Embroidered chiffon,—black, white and colors. Exclusive, novelty handles,—finished with fine cut steel on white enamel,—eagle heads with jewel eyes,—and spiral rolled ribbon.

Coaching parasols, made of plain or fancy taffetas,—pastel shades,—with "spiral" ribbon handles. Parasollettes.

JAMES McGREERY & CO., Twenty-third Street.

SUMMER RESORT INFORMATION? Consult The World's Vacation Bureau, Broadway and Thirty-sixth Street. The Bureau furnished free of charge, resort information and literature to twenty thousand persons last season.

Stern Brothers

call attention to their large assortment of

Ladies' House Gowns

of Linen Lawns, Batistes and Dotted Swisses,

at \$3.25 to \$13.95

And also offer the remainder of

Cashmere, Crepon and Albatross House Gowns,

at \$3.95 to \$19.75

Greatly Below Regular Prices.

Men's Furnishing Dep't

English Foulard Silks

Their own importation

Bar-wing Ties all lengths, 63c

Reversible Four-in-Hands, 75c

Puff & Knot Scarfs, \$1.25

Flowing End Scarfs, 1.25

Foulard Handkerchief Scarfs

Reversible Four-in-Hands and Knots,

45c

Mercerized Cheviot Flowing-End Scarfs

in self figured white and fancy effects,

50c

Madras Stock Ties,

White and Colored, square and pointed ends,

63c

Ladies' Underwear (First Floor)

At Exceptionally Low Prices

Fine Imported Cotton and

Lisle Thread Swiss Ribbed Vests,

20c

Lisle Thread and Silk Mixed

Fancy Swiss Ribbed Vests,

47c

Fancy Silk and Fine Lisle Thread

Swiss Ribbed Vests, Embroidered Fronts,

50c

Pure Silk Plain and Fancy Swiss Ribbed

Vests, Handsome Embroidered Fronts,

98c

West Twenty-third Street

World Help Wants make a business

barometer.

Just one seat for just one fare.

Our World ad. and you are there.

Ehrich Bros.

Undermuslins Underpriced.

Just the right weight for these warm days; made in just the right manner to give thorough, lasting satisfaction. It's not price attractiveness alone that lends interest to Ehrich underwear sales. Good quality will be found here at any price.

STRIPED SEERSUCKER SKIRTS,

double umbrella ruffle,

French band, special, 48c

GOWNS—Muslin, pompadour yoke

cluster of fine tucks, neck and

sleeves finished with fine

embroidery, special, 48c

FLANNELETTE WALKING

SKIRT, extra wide umbrella ruffle,

fancy colored border and

scalloped edge, value 75c,

special, 48c

Corset Covers.

CORSET COVERS—Nainsook,

blouse effect, circular yoke, tor-

chon lace insertion, neck and

sleeves finished with torchon,

pearl buttons, felled

seams, drawing string at

waist, 59c

CORSET COVERS—Nainsook,

square neck, Hamburg insertion,

trimmed around neck and sleeves

with embroidery, French seams,

blouse front, light fitting

back, 59c

DRESSING SACS—High neck,

deep rolling collar, fancy figured

and striped lawn, neatly finished

with embroidery, French

seams, 59c

DRESSING SACS—Kimono

style, colored lawn, pretty Japa-

nese patterns, white yoke, finish-

ed with broad band of

white lawn, special, 59c

Drawers.

DRAWERS—Umbrella shape,

heavy muslin, neatly finished

seams, trimmed with deep

flounce of embroidery, 59c

DRAWERS—Umbrella shape,

cambric, torchon and Point de Paris

insertions between lawn,

with wide lace edge, 59c

DRAWERS, fine muslin, deep ruffle

of embroidery, cluster of

tucks above, 39c

Gowns.

GOWNS—Square and high neck,

trimmed with 4 or 6 rows of em-

brodery insertions, also

colored lawn negligee gown,

all 59c

GOWNS—Empire style front, with

insertions, revers, neck and

sleeves trimmed with neat

embroidery, 59c

GOWNS—High neck, square yoke,

two wide Hamburg insertions and

cluster of fine tucks, neck and

sleeves finished with em-

brodery, 59c

Chemise.

CHEMISE, skirt length, Victoria

lawn, circular yoke, deep fall-

over ruffle of lawn, edged with

embroidery, neck and sleeves

finished with Hamburg

edge and ribbon, 59c

CHEMISE, skirt length, Victoria

lawn, circular yoke, deep fall-

over ruffle of lawn, tucked and

edged with Point de Paris lace,

neck and sleeves finished

with neat lace edge

beading and ribbon, 59c

Skirts.

WALKING SKIRTS, umbrella

shape, heavy muslin, deep hem-

stitched ruffle, with wide

hem, French band, 59c

WALKING SKIRTS, umbrella

shape, deep ruffle of lawn and

torchon lace, insertion and wide

edges, French band, dust

ruffle, 59c

WALKING SKIRTS, umbrella

shape, extra quality muslin, deep

ruffle of wide embroidery on

umbrella ruffle, French

band, 59c

Important Shirt Waist Offer.

LADIES' SHIRT WAISTS, made of white lawn, trimmed with embroidery or fancy stripe lawn, front trimmed with accordion plating, Sea Island percales in fancy stripes, detachable linen collar and soft or linen cuff, at 98c

An Attractive Hat Special.

Ladies' Fancy Braid Short Back Sailors, the most desirable shape of the season; regular value 50c; here at 25c

Summer Dresses and Skirts.

LADIES' WHITE AND COLORED ORGANDIE DRESSES, latest ideas of the season, trimmed with finest lace, 10.75 & 15.00

and ribbons; two extra values at 1.98

FINE PIQUE SKIRTS, new inverted plait back, induc-

ment price 1.98

FINE REAL LINEN SKIRTS, all new cuts, at 2.25

DENIM SKIRTS, very popular, prettily braided, new cut, at 2.98

Clearing Sale of Mattings.

We're overstocked with mattings; therefore these price reductions just at a time when mattings are most in demand. We make direct importations. There's not a more carefully selected stock in the city. Regular \$12.98 grade, per roll, 9.98 Regular \$8.48 grade, per roll, 6.50 Regular 9.98 grade, per roll, 7.40 Regular 5.98 grade, per roll, 3.75 10 yards to the roll; a small advance in price for cutting rolls.

Men's Fancy Shirts at 50c.

All Worth \$1.00; Some Worth More.

All latest patterns and in complete size assortment. Some stiff-bosom shirts with separate link cuffs, others negligee with silk fronts and the bodies of these negligees are made of excellent materials that match the designs of the fronts. We chose those colors and combinations that we have learned to know as most durable and satisfactory.

Here at 50 Cents Each.

MEN'S BALBRIGGAN SHIRTS AND DRAWERS, 49c. value 29c

MEN'S BALBRIGGAN SHIRTS AND DRAWERS, fancy col- 39c

ors, 69c. value 39c

MEN'S IMPORTED MADRAS SHIRTS, negligee, some with cuffs at-

tached, some with cuffs detached; some silk fronts, all from

America's best shirt-makers, worth \$1.25, \$1.50 and \$2.00, at 98c

Notes of the Shoe Sale.

LADIES' HIGH-CUT BICYCLE BOOTS, black and tan

kidskin, handsewed, worth \$4.98 to \$5.50,

now 2.98

350 HIGH CUT, CLOTH TOP COMBINATION

BICYCLE BOOTS, black and tan, choice, 1.98

LADIES' BUTTON BOOTS, black velv. kid,

patent tip, for extra large 2.50

oakles, special, 2.50

LADIES' BLACK DONGOLA LACE AND

BUTTON SHOES, kid and patent tip, for

extra large ankles, \$2.00 qual-

ity, at 1.25

Ladies' COMFORT SHOE for tender feet,

cocobola and soft dongola kid, hand-

sewed, turned soles, 98c to 2.00,

no seams, all sizes, 1.95

Ladies' Chocolate Kid LACE BOOTS, silk

vesting and kid tops,

latest spring style, worth \$3.00, spe-

cial, 1.95

Ladies' Silk Vesting and Kid Top LACE

BOOTS, made to sell at \$2.00, special, 1.23

Ladies' fine black chrome tanned

kidskin LACE AND BUTTON

SHOES, like cut, all sizes, in widths from 1.95

A to EE, worth \$3.00, 98c

Special bargain on table centre of store—Ladies' soft,

bright dongola kidskin SHOES, silk top

facing, kid tips, worth \$1.75, special, 98c

Ladies' Misses' and Children's Spring Heel OXFORD

TIES, tan and black dongola kidskin, kid and pat-

ent tips, latest styles. For Ladies, sizes

2 1/2 to 5, black and tan, worth \$2.48, at 1.69

6th Ave. and 23d Street.

Summer Furnishings!

Summer Furnishings!

ADAMS & CO.

67 AVE. 21ST AND 22ND STS

In the Men's Furnishing Department we offer to-morrow:

Men's Mercerized Shirts & Drawers, 40c. Ea. at 38c.

A very superior quality Shirts, with long or short sleeves, Drawers, with regular

length or short legs.

Men's Lisle Thread Shirts & Drawers, 79c. Ea.

An exceptionally fine quality, beautifully

finished in white, ecru, lavender and

blue. Men's Mercerized and Lisle Thread Shirts

and Drawers, 1.49 Ea.

Looks like silk, wears like silk and is

not half the price of silk; the colors in-

clude hells, flesh and light blue.

Men's \$1.50 Negligee Shirts, 98c.

Made of fine grade of Scotch cotton,

over twenty new and distinctive

designs; all handsome weaves. Perfect

in fit and finish. All sizes, 14 to 36.

For Quick Selling and a Rapid Clearance

We Will Offer To-Morrow the Following

Attractive Values in the Millinery Department.

LADIES' SHORT BACK SAILORS

in all colors, trimmed with rosettes of

silk-mixed mulls, a splendid

value at 1.98

LADIES' STYLISH TRIMMED HATS,

trimmed with silk velvet ribbon

and natural wheat, at 3.48

Prices Cut in Untrimmed Hats.

UNTRIMMED HATS for LADIES and

CHILDREN, newest dress shapes

in fancy and silk, all colors,

from 25c to \$1.98, each marked